

# THE ALPHA INVITATION

“...go and make disciples of all nations...” Matthew 28:19

## Next Steps Checklist

➤ **Pray:**

Prayer supports and strengthens all that we do! Encourage prayer warriors in your church to become part of a prayer e-mail group that will lift up specifics praises & needs. Attend prayer meetings on June 2<sup>nd</sup> and September 1<sup>st</sup>.

➤ **Enroll:**

Let us know you would like to be involved so that we can promote your course on the nationally through the Alpha website and locally-877.3ALPHA8 phone number. We would love to be able to tell people about your course!

➤ **Come and See:**

Attend a host church Alpha Course. Nothing can replace experiencing the Alpha course first hand. Send a couple of interested church members to “come and see”. For believers the course is energizing & mobilizing! They will be valuable assets when for your church as you begin running the course.

Local Spring Alpha Courses:

First Presbyterian Church, Battle Creek  
Garrison Hills Wesleyan, Battle Creek  
Third CRC, Kalamazoo  
Westwood UMC, Kalamazoo

Wednesdays, 5:45-8:30, 3/11-5/27  
Wednesdays, 5:30-8 PM, 3/11-5/27  
Thursdays, 6-8:30 PM, 2/19-5/7  
Tuesdays, 6-9 PM, 3/10-5/26

➤ **Form a team:**

If you have the right people helping on the course, many more people are likely to attend. The right course hosts are those satisfying this simple test: ‘If I had a friend who was not a Christian, would I be happy to put my friend in that person’s group?’ Into that test is rolled a number of other factors: are they positive, outgoing people who naturally relate to those outside the church?

➤ **Train the team:**

Running Alpha without attending training is like driving a car without lessons! We will be holding a local training event on September 12<sup>th</sup>.

➤ **Prepare to launch your fall Alpha course including:**

- Set the date - We recommend the course begin around the second week of September to coincide with promotional efforts.
- Choose an Introductory Dinner venue – Introductory dinners in interesting venues can encourage people who may not normally attend a church to feel comfortable attending. In the past, dinners have been held in homes, community centers, restaurants, bars and churches.
- Order your course resources: Call 1-800-DO-ALPHA (362 5742) or log on to [www.alphausa.org](http://www.alphausa.org) and click ‘Resources’.

- **Promote your dinner and course:**  
Order the Alpha Invitation posters, signs and invitations online. Encourage congregations to use these and personal invitations to let your community know that they are invited!
- **Work with churches already running Alpha in your local community**  
Promote the Alpha course – join in at local community events (floats, summer fests, parades), putting up posters, yard signs etc.
- **Reach out to churches not yet doing Alpha:**  
Encourage others to get on board and help raise the awareness in the community by starting an Alpha course, or helping with the promotions. Please contact us, if you would like us to reach out to someone.